



# STAYING ALIVE

## BECOME A STUDENT AMBASSADOR

Are you passionate about our cause? Want a fun and rewarding way to boost your CV?

Help us to expand our influence across universities nationwide by representing us within your student community. We want to maximise student engagement in raising awareness and funds for international HIV prevention work. AIDS is still the number one cause of death of adolescents in Africa, and number two of adolescents worldwide. That's why we're calling on young people to support their peers in other parts of the world.

### Our student ambassadors...

- Must be a full-time undergraduate student with an interest in the charity sector and events
- Should be an active and engaged student immersed into their university life
- Are a contact for MTV Staying Alive within their campus
- Help MTV Staying Alive understand each university's dynamic
- Support our events
- Spend 10 hours per month (on average) helping us
- Organise and/or help other students organise fundraisers for our cause

### What we offer in return:

- A position that enables you to think creatively and gain skills in communication and social responsibility
- News of/contacts for internship/work experience opportunities with Viacom/MTV Staying Alive
- The chance to meet more people within your university through a social and engaging role
- The opportunity to be part of a growing community of students supporting an international cause
- The ability to improve your CV with the internationally recognised MTV brand and a year-long role that portrays you as a hard-working individual—references available on request

Sound good? Send an email to [Laura.Neale@mtvstayingalive.org](mailto:Laura.Neale@mtvstayingalive.org) with your name, year group and university. Then answer these three questions (max. 300 words):

1. Why would you like to get involved?
2. What makes you suitable for the role?
3. What ideas do you have for a campaign, event or alternate ways of spreading awareness and/or fundraising within your university?